



# HIGH IMPACT EXECUTIVE LEADERSHIP ACADEMY

In today's fast paced global economy, an organization's long-term success is determined by the ability of its executives to effectively lead through the complex challenges of today's diverse workforce. In a recent nationwide study conducted by MSW and Dale Carnegie, one of the three main pillars of successful organizational engagement was "Belief in Senior Leadership." This belief can be directly affected by executives in every interaction they have with people inside and outside their organization. To help senior executives achieve an impactful Executive Presence and drive their organizational success, Dale Carnegie Training has developed a **High Impact Executive Leadership Academy**. This Executive Leadership program prepares you to manage a diverse workforce, improve executive communications to drive employee and customer satisfaction, and maintain the executive image needed to succeed during periods of growth and recession.

## Executive Leadership Courses

- The Dale Carnegie **Skills for Success** course focuses on building strong communication skills, strengthening relationships so that people want to cooperate with you instead of just comply, develop effective leadership processes to engage employees, and managing your stress more productively.
- The Dale Carnegie **Leadership Training for Results** course focuses on augmenting process skills, increasing engagement levels, boosting interpersonal skills, enriching communication skills and developing accountability.
- The Dale Carnegie **High Impact Presentations** course focuses on creating a positive image, delivering presentations that sell ideas, motivate people to action and communicating with inspiration and impact.
- **Executive Leadership: Leading with Influence** is based on Marshall Goldsmith's book, *What Got You Here Won't Get You There* and will help you identify and overcome 20 of the most common interpersonal challenges often found in executive leadership. You'll learn a seven-step method to overcome or make adjustments to ineffective habits you want to change. You'll apply a variety of methods to gain feedback and practice feedforward- a simple yet powerful process that turns feedback into productive action.



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*"Dale Carnegie Training® has been vital to me as I have assumed increased responsibility. I have been able to step out onto the edge and lean into new situations with confidence. I am more effective when meeting with customers, making presentations and representing Oracle in public forums."*

*-Wendy Jeansonne, Vice President, Oracle Corporation's IBM Products Division*