



HIGH IMPACT LEADERSHIP ACADEMY

Do you have a strong value proposition that stands out when competing for a promotion or that next job?

Are you equipped with the leadership competencies required to step into a senior executive role?

Are you aligning your learning initiatives with your goals?

These are some of the questions that future leaders must address to survive in today's complex global environment. Leaders around the world are utilizing Dale Carnegie to sharpen their skills and receive a **High Impact Leadership Academy** to overcome these challenges.

The **High Impact Leadership Academy** allows leaders to take a proactive approach to their development and goal attainment. This type of proactive development along with aligning learning initiatives creates a strong value proposition when competing in today's competitive job market.

This four-course program is focused on developing Transformational Leadership skills.

- The Dale Carnegie **Skills for Success** course focuses on building self-confidence, strengthening people skills so that people want to do business with you, enhancing communications skills, developing leadership skills, improving attitudes and managing stress.
- The Dale Carnegie **Develop Your Leadership Potential** course focuses on the essential skills that are necessary to build strong teams and equip new leaders with the right attitudes to step up and take charge.
- The Dale Carnegie **Leadership Training for Results** course focuses on increasing self-direction, augmenting process skills, boosting people skills, enriching communication skills and developing accountability.
- The Dale Carnegie **High Impact Presentations** course focuses on creating a positive image, delivering presentations that sell ideas, as well as communicating with inspiration and impact.



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Increase in Transformational Leadership:

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|----------------------------------|-----|
| Idealized Influence (Attributed) | 20% |
| Idealized Influence (Behavior) | 19% |
| Inspirational Motivation | 26% |
| Intellectual Stimulation | 15% |
| Individual Consideration | 16% |

Increase in Outcomes of Leadership:

| | |
|------------------------------|-----|
| Extra Effort | 14% |
| Effectiveness | 13% |
| Satisfaction with Leadership | 14% |

Doctoral Study: Improvement in the 8-week Dale Carnegie Skills for Success Course® combined MLQ scores ($p < .01$ statistical significance) and percentile rankings compared to 27,285 other leader-managers assessed with MLQ & MLQ 360°. ©Donald R. Osborne